

CalaverasGROWN Membership Agreement & Application

To assure that highest quality products or services are sold to consumers, I understand and agree that:

- I reside and/or own property in Calaveras County.
- All agricultural products marketed under the CalaverasGROWN logo are grown in Calaveras County.
- All processed agricultural products marketed under the CalaverasGROWN logo contain a minimum of 60% ingredients that are grown in Calaveras County.
- CalaverasGROWN promotional materials including the logo are restricted in use to general and corporate members in good standing.
- Permission to use the CalaverasGROWN promotional materials including the logo can be withdrawn by a vote of the CalaverasGROWN Board of Directors for failure to adhere to the membership agreement.
- The CalaverasGROWN membership year is January 1 through December 31 each calendar year. Membership benefits including the use of promotional materials and logo are designed for one (1) membership year only. Membership must be renewed annually to receive continued benefits.

Signature: _____ New member _____ Renewal _____

Print Name: _____

Company/Business Name: _____

Mailing address: _____

Physical address of business (if different): _____

Town: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: http:// _____ Email: _____

List or describe the products or services you offer: _____

Harvest dates: _____

Hours/Dates of Operation: _____

I want my information included on the www.CalaverasGROWN.org website: ___ Yes ___ No

Membership Levels: Supporter \$20 General Member \$50 Corporate/Sustaining \$200

see reverse side for explanation of memberships

Membership Fee: _____

Please make your check payable to: CalaverasGROWN

Return completed form and payment to:

CalaverasGROWN, PO Box 2101, San Andreas, CA 95249

Office use

date paid _____ date welcome packet mailed _____ website added _____

Membership Application for CalaverasGROWN

POB 2101, San Andreas, CA 95249 (209) 498-8081

www.calaverasgrown.org

email: info@calaverasgrown.org

WHAT IS IT?

CalaverasGROWN is a countywide cooperative marketing program designed to assist agricultural producers market their products.

The objectives of CalaverasGROWN are to implement a strategic marketing program that incorporates all aspects of agriculture including: promoting locally grown and processed foods; increasing agricultural production, profitability and opportunity; creating and enhancing a more sustainable community; and enhancing and increasing economic development and stability in Calaveras County.

EXPLANATION OF MEMBERSHIP LEVELS AND BENEFITS:

Voting members must either own property within or reside in Calaveras County.

The use of the Calaveras Grown logo and promotional materials is restricted to products grown, produced, and processed in Calaveras County.

MEMBERSHIP LEVELS

<i>Level</i>	<i>Cost Annually</i>	<i>Benefits</i>
➤ SUPPORTER Non producers/processors)	\$ 20.00	Voting Member Listing as supporter on www.calaverasgrown.org website (Map placement nor product information not included)
➤ GENERAL MEMBER	\$ 50.00	Voting Member Use of Calaveras Grown promotional materials Access to Calaveras Grown promotional campaigns Listing on www.calaverasgrown.org website includes information on your products and location on map
➤ CORPORATE/SUSTAINING	\$200.00	Voting Member Use of Calaveras Grown promotional materials Access to Calaveras Grown promotional campaigns Listing on www.calaverasgrown.org website includes information on your products and location on map Recognition at events