

Calaveras GROWN

I imagine a thriving, rural, profitable Calaveras County maximizing agricultural commodities. To get there we need creative approaches. What those are, I don't know yet. How can we support our local farmers and ranchers of Calaveras County in a way that would benefit both them and the larger community? Finding the balance between preserving the rural country life we enjoy while trying to create a prosperous county can be a complex task. Calaveras county has so much to offer. We have access to high quality foods such as beef and organically grown fruits and vegetables that can be the key to increase profitability in the county. Learning how to capitalize on these types of resources can be extremely impactful to help benefit the community.

We need to continue to protect a rural way of life as an option for those who choose not to live the city life. We must move away from creating a blanket approach as a solution to problems. Laws that govern cities sometimes don't make sense in the country and what makes sense in the country sometimes does not make sense in the city. We need to be able to govern in a way that makes sense for the people of Calaveras. One solution starts with educating our younger generation. Facilitating collaboration between local business owners and Calaveras high school students will enable significant progress. There is a lot of effort put into educating students in raising livestock or caring for the land but nothing about business administration. Businesses owners must understand; regulations that impact their work, marketing, accounting, and even political impacts. There is a need to implement programs that expose students to skills that are required to sustain a business because they are the future. If students understand the obstacles going into college, they can pioneer solutions when the opportunity presents itself. I hope to study economics so I can learn how to help our community because education is the means to sustainability.